International Trade Fair for Construction Machinery,
Building Material Machines, Mining Machines and Construction Vehicles

bauma CHINA

Nov. 24-27, 2026 | Shanghai New International Expo Centre (SNIEC), China
Nov. 23-26, 2026 | Shanghai World EXPO Exhibition & Convention Center (SWEECC), China

www.bauma-china.com

Shanghai, November 17, 2026
Interview

Strong demand drives bauma CHINA venue expansion in Shanghai

By YUAN SHENGGAO | China Daily | Updated: 2026-11-17



A view of bauma CHINA 2024. CHINA DAILY

As electrification, intelligence, autonomous operation and digitalization continue to reshape the construction machinery industry, bauma CHINA 2026 will serve as a key platform tailored to market needs and new trends, connecting global businesses with emerging opportunities.

Under the theme "New Quality, Boundless Innovation, Shared Future", bauma CHINA will take place at two exhibition venues in Shanghai for the first time. The show at the Shanghai World Expo Exhibition & Convention Center will open from Nov 23-26, while the Shanghai New International Expo Center will host the show from Nov 24-27.

"Driven by exceptional market demand and the rapid transformation of the construction machinery industry, we decided to introduce the dual-venue concept," said Stefan Rummel, CEO of Messe Muenchen. "Even after the expansion, demand continues to exceed capacity, and a small number of companies remain on the waiting list."



Stefan Rummel, CEO of Messe Muenchen

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With the new dual-venue format, bauma CHINA 2026 is expected to bring together more than 4,000 exhibitors from over 30 countries and regions and 300,000 visitors.
"We will bring together the entire construction machinery ecosystem, from machinery and components to new energy and intelligent solutions," said Rummel. "By expanding across two venues while maintaining one brand and one quality standard, we can support continued growth and the future development of the industry. Several leading manufacturers will have a presence at both venues."

This year, leading Chinese manufacturers such as XCMG, SANY, Zoomlion, LiuGong, Shantui, Lonking, SDLG, DINGLI, CRCHI, Tonly, Sunward and Lovol will showcase their latest innovations.
Major international exhibitors including Caterpillar, Komatsu, Wirtgen Group, Fayat Group, Hidromek, Skyjack and Ammann will attend the industry gala. Notably, about 50 percent of the 2026 Yellow Table Top 50 companies will be represented at this year's event. The Yellow Table Top 50 is the annual ranking published by International Construction magazine.

The supporting program will bring together executives, technical experts, industry associations, research institutions and professional users to discuss topics ranging from innovation and global supply chains to electrification, green development and mining technologies.
Highlights will include the Construction Machinery Innovation Conference and the Construction Machinery Marketing & Business Matching Conference, the 2026 Construction Machinery Electrification &Green Development Conference and the Global Attachments Forum.
Live equipment demonstrations and Tech Talk showcasing cross-sector collaboration and integration will complement the conference program.
"These exchanges are essential, as the industry's key challenges and opportunities increasingly require collaboration across the entire value chain," said Rummel.

Looking ahead, Messe Muenchen will continue to strengthen its commitment to China by supporting the country's high-quality industry transformation toward green and intelligent operations during the 15th Five-Year Plan period (2026-30).
"China's commitment to high-end, intelligent and green development is closely aligned with the transformation we are seeing across the global construction machinery industry. bauma CHINA provides a platform where these trends

become visible, bringing together manufacturers, technology providers, buyers and industry leaders from around the world," said Rummel.
Rummel said the company will keep investing in strong local partnerships, expanding its platform portfolios and creating opportunities for international exchange and business growth to root deeper in China.

"China has been a cornerstone of Messe Muenchen's international business for more than a quarter of a century. Today, around 30 percent of the group's revenue is generated outside Germany, with China representing our most important international market. It is not only one of our key growth markets, but also one of the most innovative and dynamic markets," said Rummel.
"Our commitment to China is clear; bauma CHINA is a prime example of this commitment and of our ambition to connect Chinese innovation with global markets," he said.

For more information about bauma CHINA, please visit the official website: www.bauma-china.com

bauma NETWORK
Messe München brings extensive expertise to organizing international trade fairs worldwide, including the construction machinery sector. It organizes bauma CHINA in Shanghai and bauma CONEXPO INDIA in Greater Noida, near Delhi. In March 2017, the bauma NETWORK was expanded through a licensing agreement with SOBRATEMA (Brazilian Association of Technology for Construction and Mining) to include M&T EXPO in Brazil. Messe München continues its global growth strategy and announces the inaugural edition of bauma SAUDI ARABIA, scheduled for May 8-11, 2027, in Riyadh, in cooperation with dmg events. bauma in Munich remains the largest trade fair in the world in terms of exhibition space.

Messe München
As one of the world’s leading trade fair organizers, Messe München presents the world of tomorrow at its around 90 international trade fairs. Its portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. These include 14 of the world’s leading trade fairs such as bauma, BAU, IFAT and electronica, cooperative events such as IAA MOBILITY, and numerous guest events.
With an international network of affiliated companies and foreign representatives, Messe München is active worldwide. Together with its around 1,200 employees in the group, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, the U.S., and Saudi Arabia.
Around 150 events held annually attract more than 50,000 exhibitors and around three million visitors in Germany and abroad. That makes Messe München an important economic driver, triggering purchasing power effects in the billions.